Creating Church Goals

(that make sense...)

The Top Three Initiatives

Pick a few of these items and discuss them:

- i. What are our top 3 opportunities (crisis)?
- ii. Who are the top 3 people we need to be learning from?
- iii. What are our top 3 priorities for the next 90 days?
- iv. What are the top 3 needs of our people in our community?
- v. What are the top 3 things that make our church unique?
- vi. What are the top 3 ways we can reduce expenses?
- vii. What are the top 3 ways we can increase giving?

Core Values Check Up

Print out your core values and talk through them. Here are some questions to guide you:

- i. Where do we see our core values fleshed (acted) out?
- ii. Does our weekend service reflect our core values?
- iii. What are we doing that's counterproductive to our core values?
- iv. What volunteers are doing a great job reflecting our core values?
- v. Would people in our community affirm our values?
- vi. If the church stopped doing this I would have to go elsewhere?
- vii. If the church started to do this I would have to go elsewhere?
- viii. The reason we attend this church is...

Start and Stop

Make a list of every regular program or event (weekly or monthly) at your church. Make a list of every special event that happens throughout the year. Then answer these questions:

- i. Are these events helping us accomplish our mission?
- ii. Are we getting "bang for our buck?"
- iii. What has gotten stale and needs a reboot?
- iv. What are we doing that we should stop doing?
- v. What are we not doing that we should start doing? (how might you find out?)
- vi. Where have we experienced "spending drift?"

Put one of these meetings on your calendar right now.

Get out of the pew and work ON it.